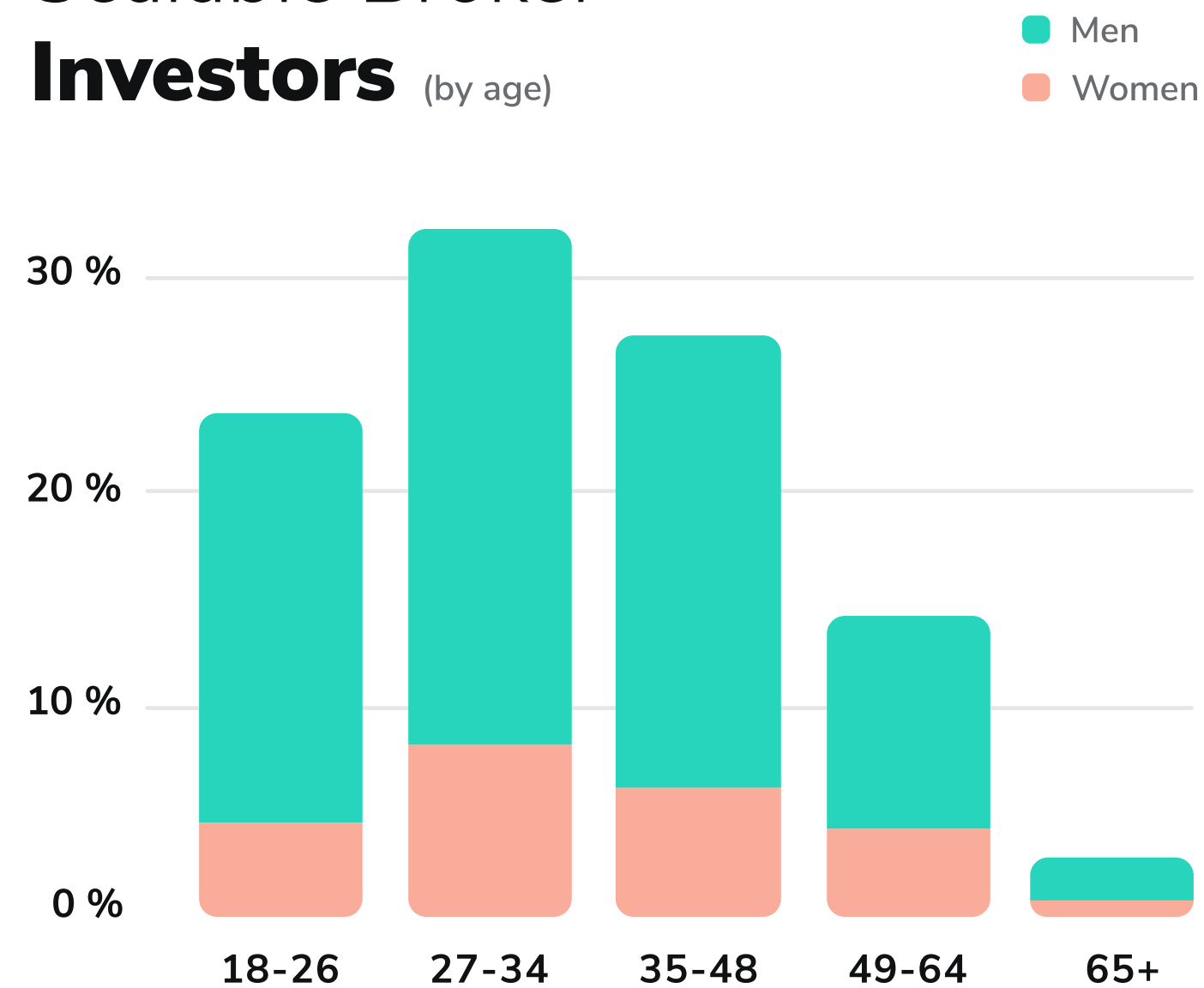
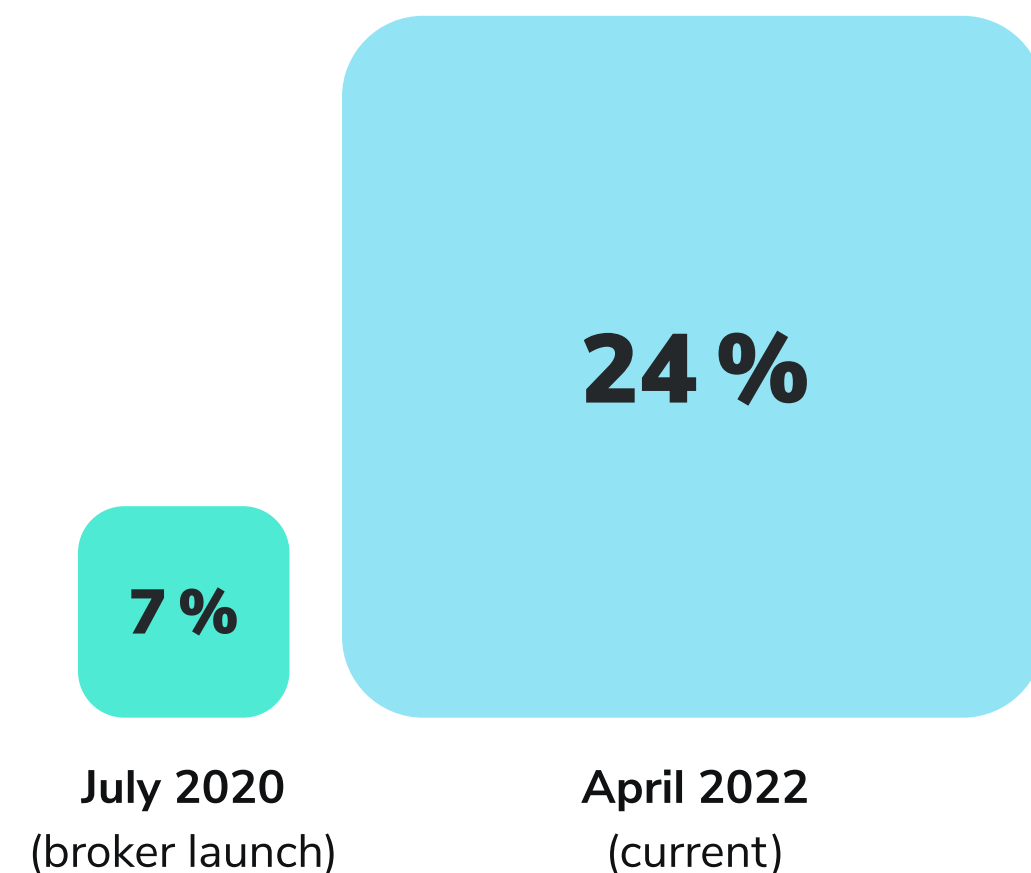


## Scalable Broker Investors (by age)

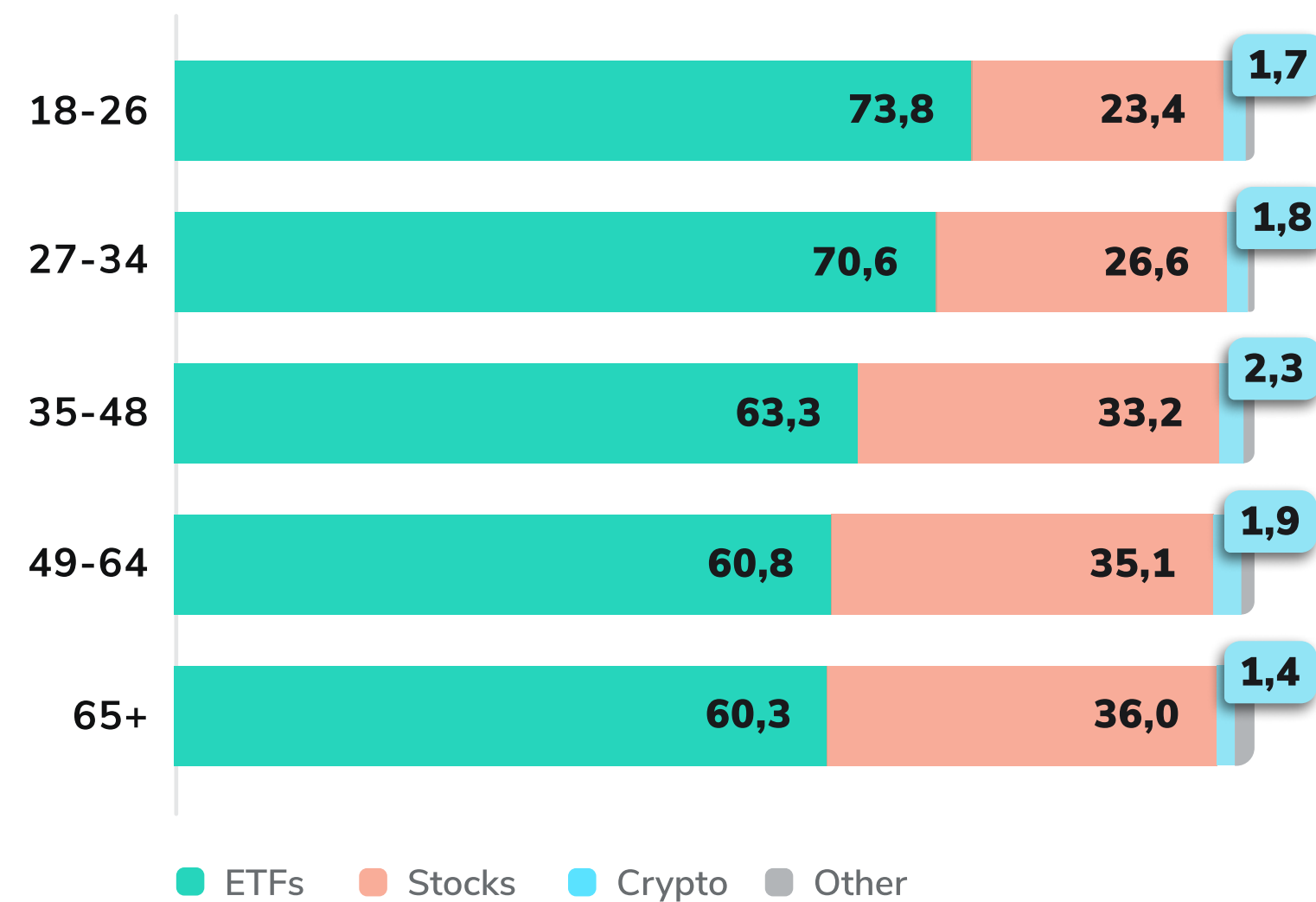


## Share of **women** since broker launch

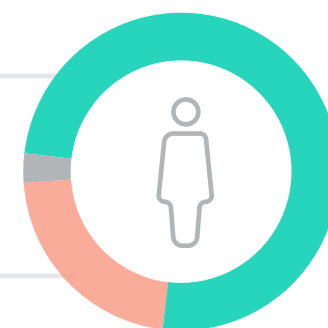


## What is being **invested** in?

(asset distribution by age in %)

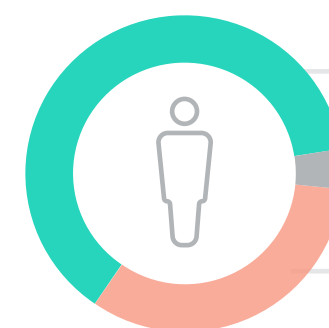


ETFs 75 %



Stocks 22 %

ETFs 63 %



Stocks 33 %

## Savings plans

91 % of savings deposits go into ETFs

Every second client invests regularly with savings plans (c. 60 % among women)

On average clients have more than 3 savings plans totalling c. 470 € monthly savings rate

## Women invest

# 30 %

more sustainably than men

## ETF investments

by our clients

The top 9 most popular holdings are globally diversified ETFs, 10th place is Apple stock

